

Ryla Named by the Wall Street Journal and Winning Workplaces as a Top Small Workplace in US
The Company's Goal is for each Employee to "Have the Best Job They've Ever Had"

Kennesaw, GA - Monday, October 1, 2007 - Today, the Wall Street Journal, in partnership with Winning Workplaces, announced Ryla as one of the 35 finalists from more than 800 companies in the Wall Street Journal's Top Small Workplaces competition. The Journal, in collaboration with Winning Workplaces, identified exceptional small organizations – private, nonprofit or publicly held – in its first annual ranking of the Top Small Workplaces. Through a national search, the Journal selected small employers that foster teamwork, flexibility, high productivity and innovation while also treating their employees with respect, providing opportunities for professional growth and advancement, and providing benefits, both traditional and nontraditional, that make the employee experience better.

Ryla was selected in part based on its success in creating and cultivating a work culture that demonstrates a high level of caring, diversity and loyalty. The Journal noted that the tendency in the call center industry has been to work people harder, pay less, and give fewer benefits. Ryla was commended for having taken a different approach, including offering employee's benefits far above the industry standard and professional and personal development seminars to enrich even entry-level positions.

Also noted were Ryla's trademark "Ryla Huddles," the employee crafted gatherings used to highlight the accomplishments of the team and talents of each individual. The resulting camaraderie helps to ensure that Ryla associates stick around, resulting in a turnover rate around one-third the industry average.

Each company recognized in the competition is a North American organization that:

- Is independent - not a unit of a larger corporation
- Has no more than \$200 million in annual revenues
- Has 500 or fewer employees
- Has been in business at least five years

Ryla, along with the other winners, was featured in a Journal Report on Oct. 1, 2007. For more information about the competition, visit www.winningworkplaces.org

About Ryla Teleservices

Ryla Teleservices, Inc. is a leading provider of global Outsourced Customer Contact Solutions for the Enterprise, Government Agencies, and Global 1000 clients. The company is headquartered in Kennesaw, Georgia and provides contact center services for industry leading clients in financial services, health care, technology, telecommunications, and information management. Ryla is a Minority Business Enterprise (MBE) as certified by the National Minority Suppliers Development Council (NMSDC). To learn more about Ryla Teleservices, please call 1-888-YES-RYLA.

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